

2019-2020

COMMUNITY ENGAGEMENT
UNC Greensboro College of Visual and Performing Arts



**UNC
GREENSBORO**

College of Visual and
Performing Arts

Find your way here

CVPA Community Engagement Report

Welcome to CVPA's 2019-2020 Community Engagement Report. Here you will find community programs for children and young adults and those who are young at heart. This report also includes information about our College's many community-based events and exhibits, including Greensboro Project Space, Dancers Connect, Summer Music Camp, North Carolina Theatre for Young People, and more. Our community arts lessons and classes can be found under "educational programs" while our exhibits and festivals are located under "activities." All told, CVPA has over 20 community engagement programs and opportunities in art, dance, music, and theatre!

Community educational programs and activities are a way that CVPA and community partners collectively build ongoing, permanent relationships for social benefits and outcomes (see "partners"). All of these educational programs and activities are teaching CVPA students how to become community-based artists during their time in Greensboro and equipping them with skills for a career in the arts. CVPA's Community Engagement, under the direction of Adam Carlin, is a resource to support faculty and community engaged programs. I hope that these programs will spark your interest and creativity and cause you to become involved with our College!

Bruce D. McClung
bruce d. mcclung, Dean
College of Visual and Performing Arts

The background of the page is a photograph of a dance studio. Several people, including children and adults, are captured in various dance poses with their arms raised. The studio has large windows in the background, and the floor is a polished wooden dance floor. A dark blue banner with the text 'QUICK FACTS' is positioned at the top right of the page.

QUICK FACTS

During 2019-2020, UNC Greensboro's College of Visual and Performing Arts engaged with over **13,969** people in the community through **24** community engaged programs.

This was made possible by **50+** CVPA Faculty, **585** CVPA Undergraduate Students, and **60** CVPA Master and Doctoral Students.

Participants came from **32** states, **132** countries, and **277** cities, and

278 different schools in North Carolina.

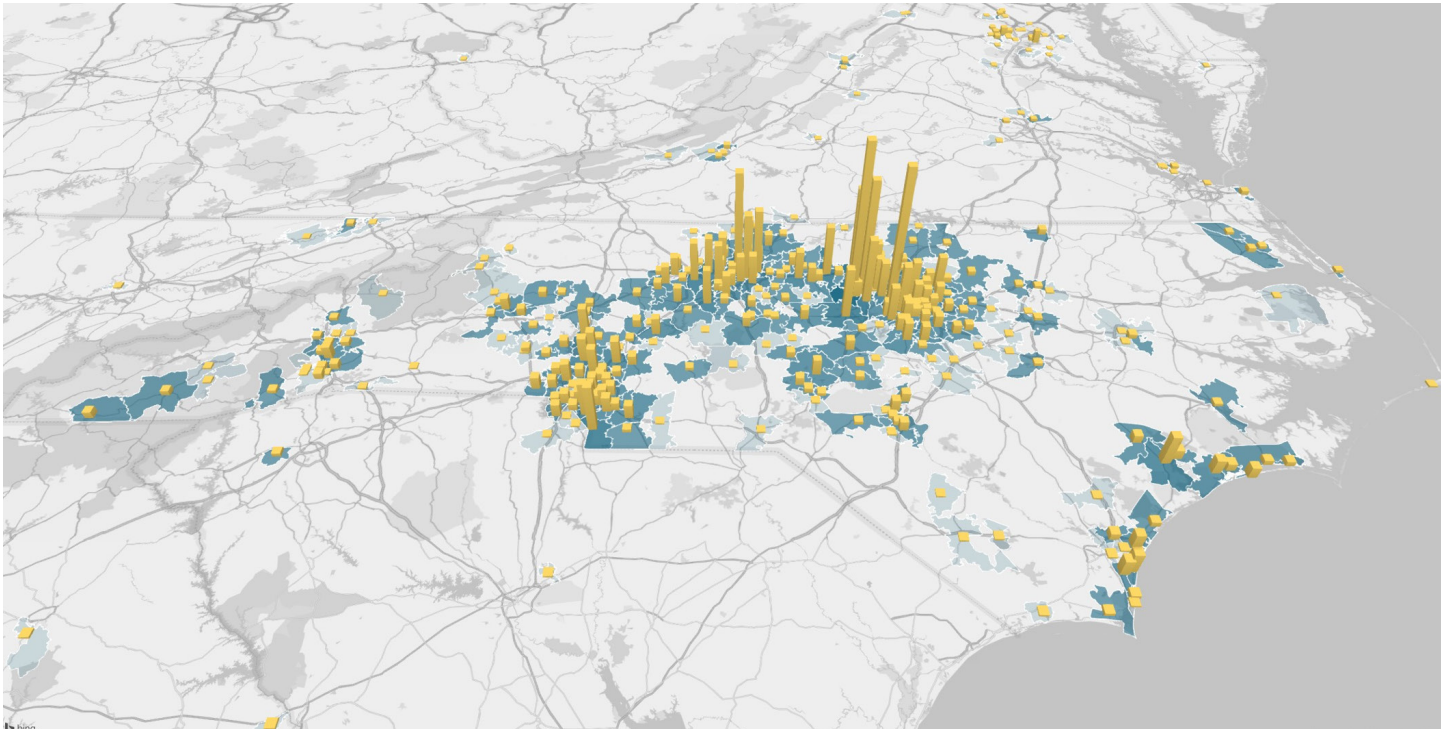
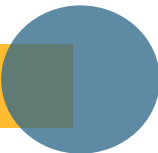
37% were in high school,

38% were in middle school,

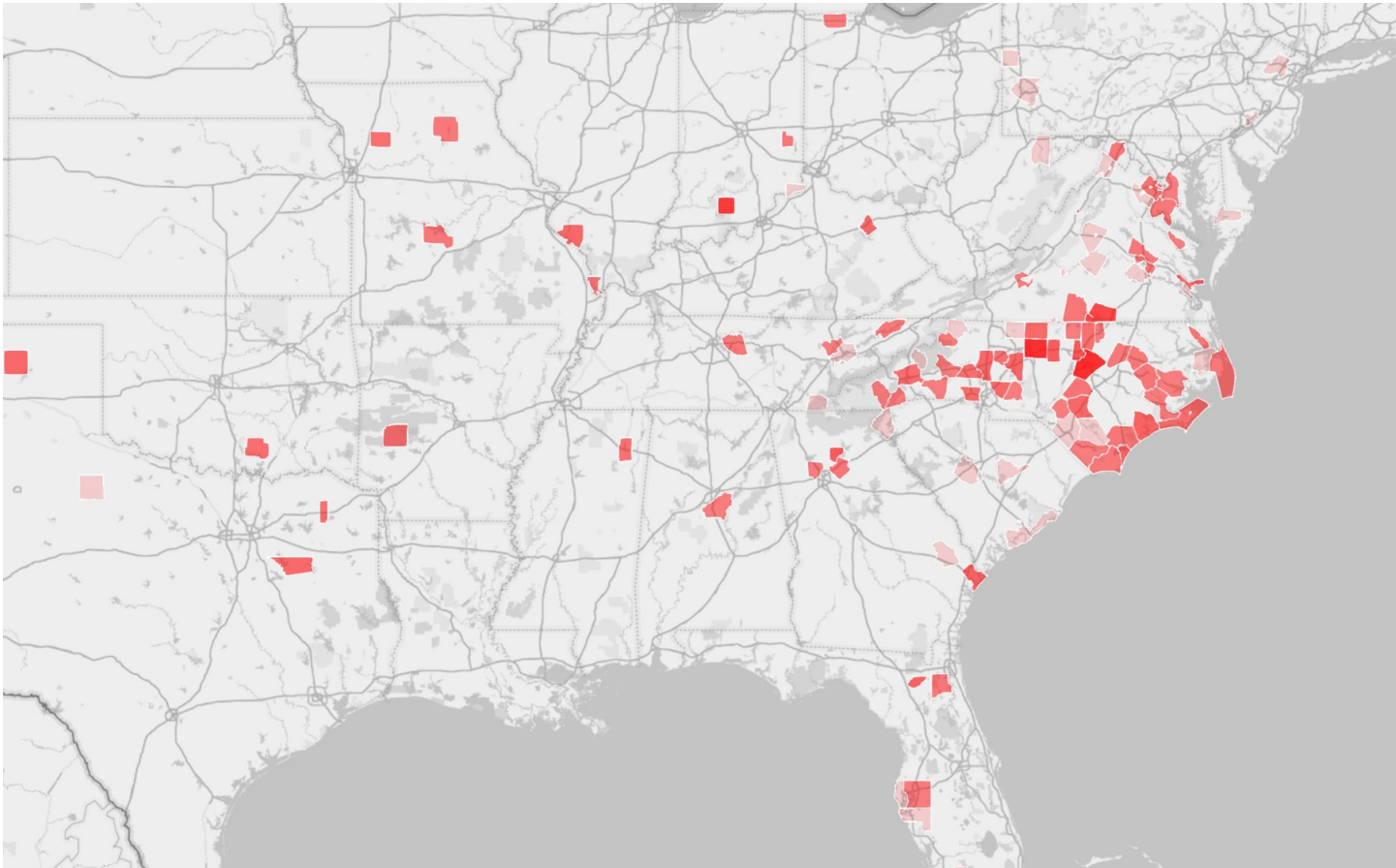
24% were in elementary school, and

1% were college age and above.

OUR GEOGRAPHIC REACH



■ Participants per zip code ■ Number of participants per zip code



■ Participants per county

The Lillian Rauch Beginning Strings Program Provides A World of Opportunity for Young Musicians



Article by Terri Relos

Triston Broadway knows first-hand about the value of community-based arts programs. It is how he found his way to UNC Greensboro where he is a composition student in the School of Music.

Triston was nine years old when he saw the Disney movie *Fantasia* 2000, and he was hooked. Born in Miami and living in La Ceiba, on the northern coast of Honduras, he played folk music on his guitar and sang in church, but that film was his first introduction to classical music. When his family moved to Greensboro, Triston was enrolled at Peck Elementary School, where he says a strings accessibility program fulfilled all of his needs.

Triston played violin and viola while at Peck, which along with Cone Elementary, hosts the Lillian Rauch Beginning Strings Program, a partnership between UNCG and the Greensboro Symphony Orchestra started with a donation from the late Lillian Rauch, a local arts benefactor.

Rebecca MacLeod, Professor of Music Education at UNCG, directs that program and another community partnership, the Peck Alumni Leadership Program. She met Triston when he was in the Peck Orchestra, and now he plays in UNCG's Sinfonia, which she conducts.

Triston's love of music continued to grow, and in high school he studied with UNCG Violin Professor Marjorie Bagley. When it came time to think about college, he says UNCG seemed like the obvious choice.

MacLeod agrees that working with the Beginning Strings and Peck Alumni Leadership programs is extremely rewarding:

"I have learned a great deal from the elementary students as they age and become my partners in the Peck Alumni Leadership Program. Watching the students learn how to mentor their younger peers is similar to watching my preservice teachers learn how to teach. The relationships that are developed between everyone who participates in the community is a bit indescribable. Imagine a learning space with people ages 9-45 all collaborating and helping one another learn music! Most recently, one of the sixth graders taught me how to beatbox! That became a rhythmic element that we incorporated into one of our arrangements of 'Sunflower' by Post Malone that was performed for the 2019 Symposium on Music Teacher Education hosted at UNCG last year."

The Beginning Strings program is an elective at Peck and Cone elementary schools, and MacLeod believes that given the number of students eager to join, it is filling a definite need in the community:

"While the primary purpose of the program is to increase access to instrument instruction for underserved students, this program also provides training to preservice music teachers enrolled at UNCG. Music education students are given the opportunity to work with real students within a public school setting. The opportunity to engage young people from diverse backgrounds is essential for future music educators."

The Greensboro Contemporary Jewish Museum at The School of Art's Greensboro Project Space

Article by Shoshana Gugenheim

When the invitation came to serve as an artist-in-residence not far from where I had lived out my teenage years as a mostly assimilated Jewish woman making my way in a Christian dominant culture, I had just recently read Edward Rothstein's article, "The Problem With Jewish Museums." Rothstein writes: "Nothing, it seems, will shatter their paltry view of Judaism, Jewish history, and Jewish public responsibility. Minimize your profile, mute your pride, be overly indulgent, even perversely so, of the taste and priorities of the surrounding culture; resist any hint of 'difficult' scholarship or religious thought; avoid any sort of self assertion that might infringe the dictates of political correctness or intellectual fashion: these are the defining characteristics of the modern Jewish identity museum. As for those who insist on holding out for a more rooted and substantive view of Jewish identity, they will have to rely on the small handful of exceptions, or start to think about what it would be like to create a new Jewish museum in the first third of the 21st century" (*Mosaic Journal*, Feb 2016). Jewish identity and museums were on my mind. Rothstein's challenge, posed at the end of his essay, stood out as a singular direction for my work in Greensboro. I would, of course, create a new Jewish museum in the first third of the 21st century.



What can serve as an emerging model of a contemporary Jewish museum in the United States today? How can small Jewish communities throughout the Southern United States claim the same cultural agency to create a Jewish museum as that of their metropolis counterparts in San Francisco, New York or LA? What would be housed in this museum? Who amongst the Jewish people would be represented? What would that representation look like through material and other cultural production? What could this museum offer to the discourse on contemporary Jewish life? These are the questions that activated my research and shaped the vision of the Greensboro Contemporary Jewish Museum (GCJM).

The Greensboro Contemporary Jewish Museum, the only Jewish museum of its kind in North Carolina, is a Jewish museum created in collaboration with faculty and students in the Jewish Studies program and College of Visual and Performing Arts at the UNC Greensboro and the greater Greensboro Jewish public. Focusing on object as agent of faith or identity, the inaugural exhibition of the GCJM shines a light on everyday objects that facilitate contemporary Jewish identity in its varied forms. Contributors, Jewish residents of Greensboro, North Carolina, were prompted: "Please share a personal object imbued with significance to you as a Jew." These household objects, their stories and the stories of their keepers are the content for a living archive that makes up our inaugural exhibition: 36+2.

Guilford County Fifth-Grader's Short Story To Become Opera



Article from WUNC by David Ford

A local fifth-grade author is about to see her short story turned into an opera. It's already scheduled for performance as part of "Opera at the Carolina."

Greensboro Opera's student outreach program is having a big impact on young lives in Guilford County. Lydia Maksimov was a fourth-grader when she penned the short story she titled "Be Yourself." It tells of a young, voracious reader named Lilly, relocating to North Carolina, overcoming bullying, and later mentoring another newcomer to her school.

Greensboro Opera Artistic Director David Holley selected Maksimov's story for adaptation into a stage piece. He'll then write the libretto, with music composed by UNCG faculty. He says it's an enormous undertaking, but the end result is always worth it:

"Once we have written the show and the students are cast, we actually invite the child to come see a rehearsal, and the expression on their faces — they're always so amazing," he says. "That they can see the story that was inside their head actually take shape on the stage — it's really cool. I get goosebumps just talking about it right now."

Through the program, in addition to seeing performances of works by their peers, every Guilford County fifth-grader gets to attend a 45-minute reduction of a full opera or one-act at the Carolina Theatre.

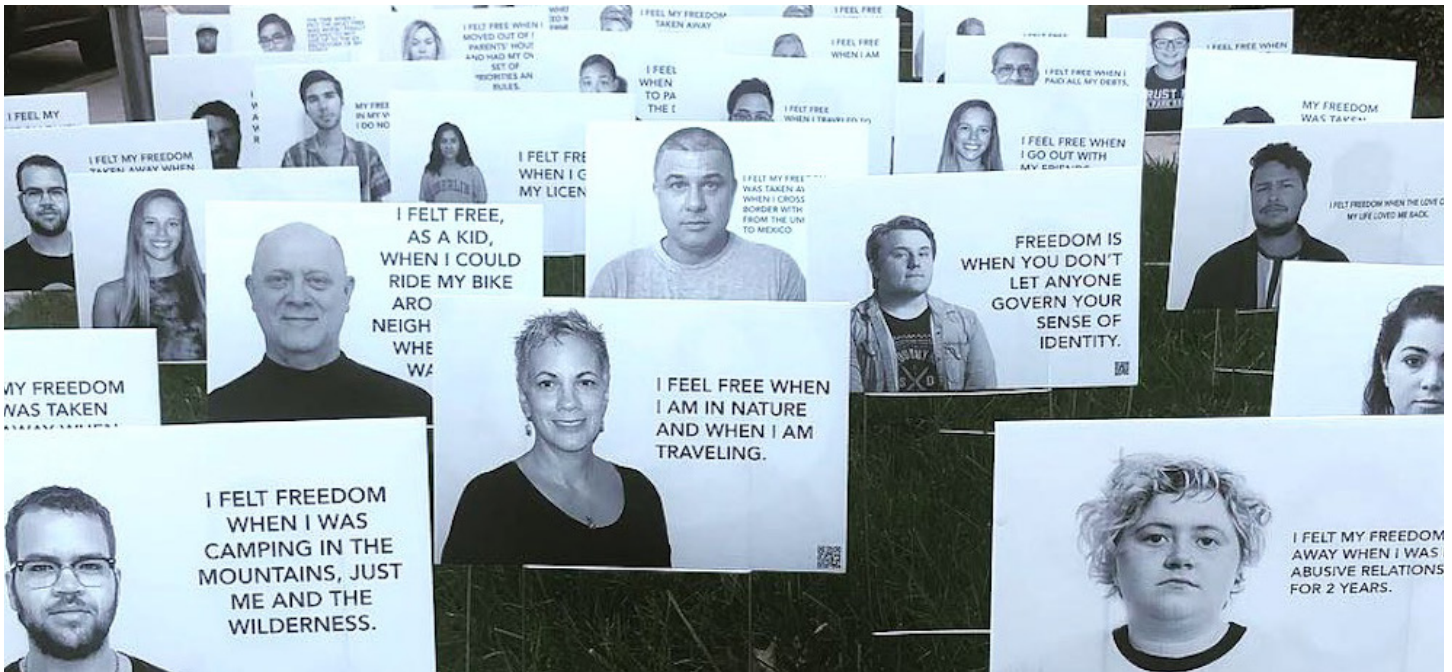
Holley, who's also Director of Opera at UNCG, says that while not every child who comes to hear the performance will become a patron, exposing them to this music can be a life-changing event:

"I stress the fact that there's a lot of people who make their living in the arts. Every student that they're going to see performing on the stage is at school at UNCG on track to get a degree and make their living in music. It sends a message that anyone who's artistically inclined can chase their dream. And we may not be the richest folks in the world monetarily, but we're the richest in being satisfied with our careers and being able to earn a living doing the thing we were created to do."

"Be Yourself," with story by Lydia Maksimov and libretto by David Holley premiered at the Carolina Theatre in Greensboro in February of 2020.

What is Freedom?

Article by Terri Relos



Students in Leah Sobsey’s photography class in the School of Art have been participating in an ongoing art installation— The Lawn Sign Project, which explores the concept of freedom through a variety of viewpoints. The Lawn Sign Project made stops this fall in Greensboro and in Brooklyn, NY. At each location, students invited community members to respond to two prompts: “when is a time you felt free?” and “when is a time you felt your freedom taken away?” After being interviewed, participants were photographed. Students printed the words and pictures on black-and-white lawn signs and installed them in public spaces—at Greensboro Project Space, UNCG’s downtown art space, and at Elliott University Center on the UNCG campus, as well as in Prospect Park in Brooklyn.

The Lawn Sign Project, made possible through a UNCG Diversity Grant, is in collaboration with the Community Arts Collaborative, the UNCG School of Art, and in association with For Freedoms, a non-partisan nationwide initiative that uses art to deepen public discussions on civic issues and core values for people who want to be more engaged in public life.

The project stems from For Freedom’s re-imagining of Franklin D. Roosevelt’s Four Freedoms: Freedom of Speech, Freedom of Worship, Freedom from Want, and Freedom from Fear.

Select students were then invited to present on the projects at a national conference on art and social change in Los Angeles.



CVPA CARES: Community Engagement During a Time of Physical Distancing



Article by Terri Relos

An important aspect for the College of Visual and Performing Arts is its community engagement, and the School of Music Private Lessons Program is one of the foundations of that effort. The lessons are available for all ages and allow community members to experience the joy and accomplishment of gaining artistic and technical skills in music. They are also a key tool for undergraduate and graduate students to gain valuable one-on-one teaching experience during their time at UNCG.

When COVID-19 struck, the private lessons instructors and students had two choices: discontinue or, like everything else the at university, move into a new, virtual world. Lalia Mangione, '20 MM Violin Performance, took the challenge:

“The learning curve is drastic! I had to adjust my teaching strategy and figure out what would be most accessible for my students. One-on-one music lessons are not usually something that work well via the online portals, and yet I think that it is very important to keep some form of consistency for the sake of my students. Even though I can’t physically be there, I am anxious to do as much as possible virtually.”

Mangione says not all of her students were willing to continue lessons virtually, but those who have, have been incredible:

“One student in particular has been going above and beyond during this time. I had decided to shorten some of the actual screen time and provide videos and other materials to practice during the week. But this student, Lauren Hines, is so dedicated. She asked to keep her sixty minute lesson on Zoom, and she is always prepared and positive. Even with all the distractions of camera placement, wifi connection, and computer glitches, Lauren never loses focus. Even so, it’s hard to gauge whether or not what I’m doing is helpful, but at least I know that we are working together.”

Then, at the end of a recent lesson, Mangione realized that her 16-year-old student had some “teacher” words for her:

“We had come to the end of our online class and Lauren said to me, ‘I don’t know if you need to hear this today or not, but you are doing a good job.’”

EDUCATIONAL PROGRAMS



NC THEATRE FOR YOUNG PEOPLE

Since 1962, UNCG's North Carolina Theatre for Young People has performed live theatre for more than two million children in Greensboro, Guilford County, across the state, and throughout the region. Building on our excellent reputation for artistic and educational programming, we offer our audiences plays drawn from contemporary literature, classics, and original works. NCTYP offers outreach programs and touring productions bringing our expertise in theatre education and drama-in-education to area educators and community members.

SOUTHEAST HONORS STRING FESTIVAL

The Annual Southeast Honors String Festival hosted at UNCG is an intensive three-day festival for students in grades 9-12, as well as middle and high school orchestra directors.



PRIVATE LESSON PROGRAM

Private lessons for all ages taught by UNCG School of Music students. This is also an opportunity for our undergraduate and graduate student population to gain valuable one-on-one teaching experience during their time at UNCG. Participating in private lessons will allow more Greensboro community members to experience the joy and accomplishment of gaining artistic and technical skills in music.

FRAME/WORKS

Conceived by Dr. Christine Woodworth, former UNCG Theatre faculty member, "Frame/Works" is a program designed to draw connections between scholarly examination and artistic practice.



SUMMER MUSIC CAMP

The University of North Carolina at Greensboro is pleased again to announce plans for Summer Music Camp, the largest university music camp in America! This summer UNCG's Summer Music Camp will offer two one-week camps, serving over 2,040 musicians, with programs in band, mixed chorus, orchestra, and piano.



LILLIAN RAUCH STRINGS PROGRAM

The mission of the Lillian Rauch Beginning Strings Program is to increase access to string instruction for underserved students.



PECK ALUMNI LEADERSHIP PROGRAM

The mission of the UNCG Peck Alumni Leadership Program is to provide private string instruction to underserved students and to promote leadership and service. The program is designed to increase access to string instruction and to empower students as agents of change in their community.

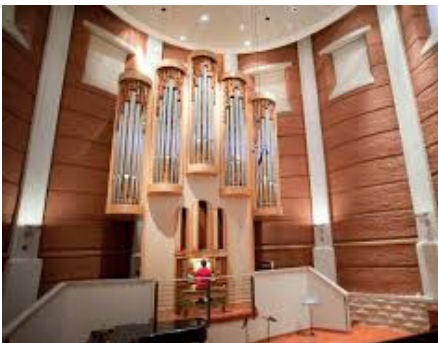


DANCERS CONNECT

Triad area students are invited to join UNCG's exciting dance community. Young dance artists ages 3-16 will take dance classes focusing on dance technique, improvisation, choreography, and performance. Dancers Connect unites interested students with expert dance educators to support collaboration and creativity.

OPERA OUTREACH PROGRAM

The UNCG Opera Theatre holds as a guiding principle that the cultural education of young children is of utmost importance to the development of their full potential. To this end, many activities throughout each year are dedicated to providing school children with the experience of a high quality operatic performance. The reach of the UNCG Opera Outreach program is extremely vast, allowing over 18,000 children in Guilford County to experience opera in person each year.



HIGH SCHOOL PIANO AND ORGAN DAY

High School Piano and Organ Day gives students an opportunity to grow as musicians, learning from faculty and fellow participants, and also to get a taste of life on a college campus.

DOUBLE REED DAY

This is a really great event to come learn reed-making and adjusting, to play some great double-reed chamber music, and to get to work with some amazing Guest Artists and Faculty members on the UNCG campus!





UNCG BACKSTAGE

Are you and your family interested in the UNC Greensboro School of Theatre? Would you like to see a show at the Taylor Theatre and learn more about what the UNC Greensboro School of Theatre has to offer prospective students? If so, visit our website to learn more!

CLARINET DAY

Clarinetists coming together for the day to see guest artists, attend classes about the NC All-District and All-State audition process, clarinet ensemble, clarinet vendors, and more.



CREATIVE FUTURES

A day of creativity and exploration of the visual arts to inspire High School art students who are considering a future in the visual arts. Including interactive tours of our state-of-the-art studio facilities, workshops with faculty and students, and tours of the the Weatherspoon Art Museum and Gatewood Gallery.



SUMMER ART AND DESIGN INTENSIVE

Advanced high school artists are invited to participate in encouraging, diverse, and groundbreaking arts experiences at the UNCG Summer Arts and Design Intensive. During this week, the art faculty and art education staff in School of Art, Department of Interior Architecture, and Weatherspoon Art Museum work together closely with students to provide an artistic and productive environment as they explore and experiment with new media, concepts, materials, and art techniques.



HIGH SCHOOL DANCE DAY

High Schoolers are invited to explore the School of Dance facilities and engaged with School of Dance faculty and students

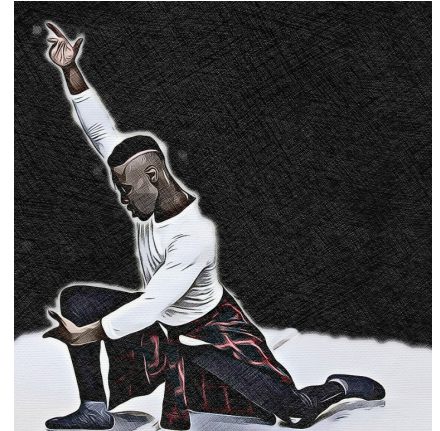


GREENSBORO PROJECT SPACE

Created by the School of Art at the University of North Carolina at Greensboro, Greensboro Project Space (GPS) is an off-campus contemporary art center in Downtown Greensboro that acts as a bridge between students and faculty in the School of Art and the Greensboro community. Half of our programs are by School of Art students and faculty, and half are split between a diverse range of communities and artists off-campus, and on-campus.

EVENING WITH THE CREATIVE CLASS

A presentation forum on the arts with a panel of curated guest artists and scholars sharing their talent in an enriching evening of community, networking, and socially relevant discussion. Produced by UNCG School of Dance Professor Duane Cyrus.



GREENSBORO DANCE FILM FESTIVAL

Greensboro Dance Film Festival is a boutique dance film festival that seeks to connect diverse communities through the innovative genre of dance on screen.

UNCG ART TRUCK

UNCG Art Truck is a mobile art gallery, interactive & educational art space created and operated by UNCG's School of Art.



THE CITY BILLBOARD

The City Billboard is a collaboration between UNCG's Greensboro Project Space and The Forge. The City Billboard provides local artists, international artists, and community members a megaphone into the city of Greensboro. Highly visible on the corner of Eugene Street/Gate City Boulevard intersection, 36,000 daily commuters are greeted with a curated rotation of surprisingly uplifting, humorous, and thought-provoking texts.



OPEN ENGAGEMENT: EMERGENT FUTURES

A series of programs and events highlighting the work of socially engaged artists, activists, students, scholars, community members, as well as organizations working within the area. Presented by UNCG's Interdisciplinary Art and Social Practice Minor, Duke University, and UNC Chapel Hill.

GREENSBORO CONTEMPORARY JEWISH MUSEUM

Focusing on object as agent of faith, the Greensboro Contemporary Jewish Museum will house, in both a central and decentralized model, household/everyday objects that facilitate contemporary Jewish practice and faith in its varied forms. A collaboration between UNCG College of Visual and Performing Arts and the UNCG Jewish Studies Program.



THE LAWN SIGN PROJECT

Students enrolled in Professor Leah Sobsey's Photographic Installation courses invite community members in this ongoing project to respond to two prompts: A time when they felt free, and a time when they felt their freedom taken away. The students interview participants, photograph them, then print their responses and black-and-white portraits on lawn signs, which are installed in public spaces.

COLLEGIATE PROGRAMS



ARTS IN COMMUNITY MINOR

The Arts in Community minor prepares students to share leadership with community partners to create the structure and content of community-based arts projects and educational programming.



INTERDISCIPLINARY ART AND SOCIAL PRACTICE MINOR

A minor in Interdisciplinary Arts and Social Practice provides students with a set of seminar and project-based experiences that explore unique creative practices that engage the public sphere.



ARTS ADMINISTRATION PROGRAM

The Arts Administration Program develops the skills necessary for a career working in arts organizations, arts-related businesses, and in student's own creative endeavors. The program offers many opportunities to gain professional experience in arts administration on campus and in the community. The program includes a professional internship with a professional arts organization to make connections and to gain tangible work experience.

EXPERIENTIAL LEARNING

CVPA's Arts Administration program places students and graduates in experiential learning throughout the community and beyond in such arts organizations as:

The Artists Bloc	Jacob's Pillow
Arts Council of Winston-Salem and Forsyth County	Joye Movement
Arts Greensboro/NC Folk Festival	Manifold Records
Arts Plus	Mercy Hill Church (music programming)
Barista Craft Coffee	Motorco
Burning Coal Theatre Company	MUSEP Concert Series
Center for Creative Economy	National Black Theatre Festival
Center for Visual Artists	NC Squares
Charlotte Ballet	North Carolina Black Repertory Company
City Arts	North Carolina Museum of Art
Dance Project	North Carolina Theatre
Durham Independent Dance Artists	Piedmont Old Time Society
Eastern Music Festival	Reynolda House Museum of American Art
Empower Dance Studio	Sheryl Oring
Florida Studio Theatre	Triad Stage
The Forge	Triangle Wind Ensemble
GreenHill Center for North Carolina Art	TZ Studio
Greensboro City Arts Programming	UNCG Special Collections
Greensboro Opera	University Concert and Lecture Series
Greensboro Project Space	Weatherspoon Art Museum
Greensboro Symphony Orchestra	Wesleyan Teaching Studios
	Wicked Whimsies

COMMUNITY PARTNERS

The College of Visual and Performing Arts maintains community partnerships with:

Arts Bel Canto Company	Newcomers School
GCS Summer Arts Institute	North Carolina Dance Project
Greensboro Day School	The North Carolina Young Playwrights Festival
Greensboro Opera	Sugarfoote Productions
Greensboro Symphony Orchestra	Triad Stage
Guilford County School District	UBEATS: A BioMusic STEM Intervention for ESL
Downtown Greensboro Inc.	Winston-Salem Symphony
For Freedoms	William Mangum
The Forge	William Mangum Fine Art
Industries of the Blind	

For enquiries regarding community engagement in the College of Visual and Performing Arts, please email:

Adam Carlin
ajcarlin@uncg.edu



Adam Carlin is the Director of Community Engagement for the College of Visual and Performing Arts at UNC Greensboro where he supports and advocates for community engaged programs led by students and faculty and advances partnerships between the college and the community. Carlin is also the Director of Greensboro Project Space, an off-campus contemporary art center in Downtown Greensboro that acts as a bridge between students and faculty in UNC Greensboro's School of Art and the Greensboro community.

WEBSITE

For more information about these programs and for updates, please visit:
vpa.uncg.edu/community-engagement



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College of Visual and Performing Arts